

DIGITAL ECONOMY AND EDUCATION: NEW CORPORATE AND EDUCATIONAL CHALLENGES.

Call for Papers

We are pleased to announce that the VII International Congress on Innovation for Modern Advanced Teaching - IMAT 2020 will be held on 2 and 3 July 2020 in Valencia. IMAT is organised by ESIC Business & Marketing School and the Miguel Hernández University.

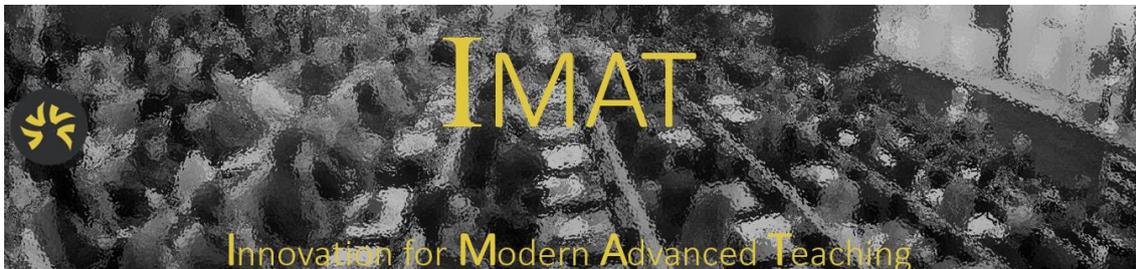
IMAT 2020 focuses on education and the digital economy as a challenge for this new decade. The environment in which we operate has become a digital environment, which differs from the traditional environment. Conventional assumptions in research on education and economics are changing due to the rise of digital. Thus, society faces new challenges, and may also find new opportunities, which were previously beyond its reach.

IMAT's main objective is to create a network of expert researchers, businesspeople and institutional representatives who contribute their knowledge on trends in educational innovation in this new era of the digital economy.

Through this call we invite you to participate in IMAT submitting your contributions to share research, results and innovative experiences.

Topics

- Education and Digital Economy
 - Technology Transfer
 - University-enterprise collaboration
 - Entrepreneurship and Education
 - Education and Globalization
 - International Educational Experiences
 - Mobility Programs
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- Competency-based learning



- Educational Leadership
- Barriers to Learning
- MOOCs
- New Technologies for Education
- New Teaching and Learning Strategies
- Flipped Learning
- Educational Gamification
- Informal Learning

How?

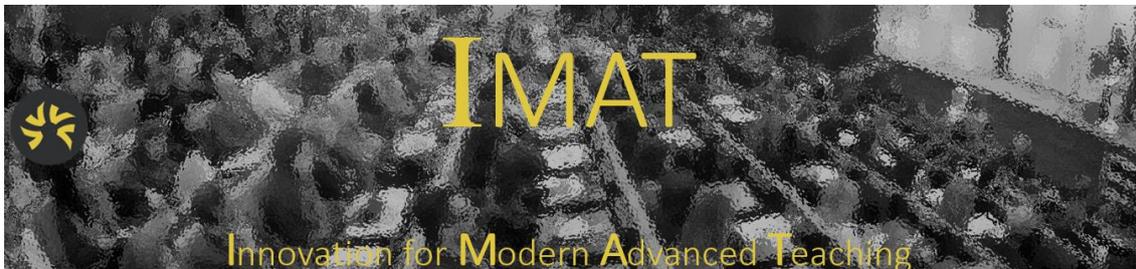
Submitting a **500 - 1000 word abstract in English** through the online platform **before March 1, 2020**.

After acceptance of abstracts, authors may participate in IMAT:

- (i) Submitting a **poster** through the platform by 30 April 2020.
- (ii) Submitting a **work in progress (1000 to 2000 words)** by 30 April 2020.
- (iii) Submitting a **full research paper** by 30 April 2020. Full papers will be eligible for publication in one of the Congress Special Issues.

All abstracts will be published in the conference proceedings with ISBN.

The submission rules and templates are available on the Congress website (www.imat-symposium.com).



Key Dates

The key dates are as follows:

- Abstract submission: 1 March 2020
- Notification of acceptance: 31 March 2020
- Submission of full papers (articles or posters): 30 April
- Registration deadline: 31 May
- Conference: 2 and 3 July 2020

Publications

The best **complete works** will have the possibility of being published on a Special Issue. For more information, please visit www.imat-symposium.com

Awards

IMAT will grant several awards from our sponsors to the best papers and presentations. For more information, please visit www.imat-symposium.com

More information

More detailed information on the programme, registration process, rules for authors and other aspects of interest can be found at www.imat-symposium.com

We are at your service for any query or suggestion at +34 662 386 224 or at investigacion.valencia@esic.edu

We appreciate that you make the maximum dissemination of the Congress to your fellow researchers.